

Hypercom Unveils R3210 Contactless Reader

PARIS, CARTES & IDentification 2009, November 16, 2009 – Hypercom Corporation (NYSE: HYC) today unveiled its state-of-the-art R3210 contactless reader for payment and value-added transactions such as gift/loyalty, pre-paid, ticketing and access control. The compact, high performance R3210 features an innovative clip-on, countertop or wall-mount design and easy plug & play set-up that allows merchants using Hypercom's Optimum terminals to upgrade their current device to accept mobile payments and other contactless transactions. The R3210 offers fast and secure contactless capability for stand-alone terminals or integrated payment solutions at quick service restaurants, convenience stores, pharmacies, gas stations and newspaper kiosks, as well as sports venues and public transit environments.

"With the R3210, we are introducing an intelligent, smart choice for thousands of merchants that want to improve their customer service and sales volume by accepting contactless payments. Whether they want to invest in contactless technology today or in the future, the R3210 lets them do just that with a reader designed specifically for retailers worldwide" said Olivier Moraillon, PIN Pad and Contactless Global Product Manager, Hypercom Corporation.

Contactless payments provide key benefits to retailers and consumers in high transaction volume environments where speed is of the essence. The processing time for contactless transactions is considerably shorter than for contact card transactions and the added convenience and efficiency this provides benefits both cardholders and merchants. Additionally, the speed provided by contactless technology is projected to help drive the increased use of loyalty and other value added applications.

Hypercom's R3210 contactless reader meets the latest industry security standards, is powered by a high speed 32-bit RISC-based processor, and incorporates Hypercom's TMS remote software management for unmatched reliability and ease of use. The unit features optional features such as a high contrast backlit display, and dual RS-232 port for extended connectivity.

For more information on Hypercom's R3210 please visit <http://www.hypercom.com/products/r3210.asp>. For an image, please visit <http://www.hypercom.com/library/photos/photospage.aspx?cat=&sel=r3210>.

About Hypercom (www.hypercom.com)

Global payment technology leader Hypercom Corporation delivers a full suite of high security, end-to-end electronic payment products and services. The Company's solutions address the high security electronic transaction needs of banks and other financial institutions, processors, large scale retailers, smaller merchants, quick service restaurants, and users in the transportation, petroleum, healthcare, prepaid, unattended and many other markets. Hypercom solutions enable businesses in more than 100 countries to securely expand their revenues and profits. Hypercom is a founding member of the Secure POS Vendor Alliance (SPVA) and is the second largest provider of electronic payment solutions and services in Western Europe and third largest provider globally.

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